

ZENN Motor Company Inc.
Toronto, Ontario, Canada
(TSXV: ZNN)

ZENN MOTOR COMPANY RELEASES CONSULTANT'S REPORT

Toronto, Ontario – October 23, 2012 – ZENN Motor Company Inc. (TSXV: ZNN; “ZMC” or the “Company”), announced that it has received a formal report from its consultant (Mr. John Galvagni, an expert in capacitors with extensive industry experience in energy storage) documenting his observations on the technological progress achieved by EESor, Inc. (“EESor”) during his recent visits to its facilities. A copy of the document can be viewed at the following link <http://media3.marketwire.com/docs/JGsReport.pdf> or on the Company’s website at www.ZENNCars.com.

About ZENN Motor Company Inc.

The Company's goal is to be the provider of leading edge power storage solutions and related technologies to the automotive industry.

Technologies and solutions, powered by EESor's electrical energy storage units (EESU) have the potential to enable OEM and Tier 1 partners to deliver advanced electric transportation solutions to their customers. The Company's Technology Agreement with EESor provides certain exclusive rights to purchase and deploy EESor's EESU technology.

For additional information please contact:

Natasha Vandesluis
Chief Financial Officer
ZENN Motor Company Inc.
Tel. 416-535-8395 ext. 220
nvandesluis@zenncars.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.