



## ZENN Cuts Electric Car Price by Almost a Third

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By [Jamie Lendino](#)

Neighborhood Electric Vehicles aren't the most useful cars out there. For example, they're usually limited to a top speed of about 35 MPH and don't have to meet any federal safety standards. Nonetheless, there's a small market for them--and interest is certainly growing, as mainstream consumers begin to think about an alternative-fueled future more and more.

ZENN, one of the top NEV manufacturers, hopes to capitalize on this by announcing what amounts to a fire sale. The company has slashed the price of its 2009 all-electric [ZENN car](#) to just \$9,995 (down from about \$16,000), by way of a \$4,750 rebate and a (pre-existing) \$1,250 federal tax credit, according to [AutoblogGreen](#). That puts it about \$2,000 less than the comparable [ZAP](#).

Plus, ZENN estimates that its car costs just under two cents per mile to run, with an "exceptionally small carbon footprint." I'd still prefer a Vespa. But this is a big step in the right direction. Get one at a ZENN dealer--or a [biofuel station](#)--near you.

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